



The First Functional Cold Brew Is Here!

**With Caffeine, Probiotics & Protein
It's High Pressure Processed
& Lactose Free**

- 100% Arabica Cold Press Coffee
- Premium Yogurt With Six (6) Live & Active Probiotic Cultures
- Excellent Source of Protein, More Than 1g per 1 Fluid Ounce
- 100% Certified Organic Agave
- 100% Lactose Free
- Gluten Free, rBST Free, Soy Free
- KSA Kosher
- No Trans Fats
- Rich in Calcium
- Good Source of Potassium
- No Preservatives

Sustainably Made With the Finest Ingredients!

JoeFroyo is made with the finest natural and clean ingredients, using specialty roasted Arabica coffee grown on sustainable boutique farms by farmers we know by name.



Get To Know Joe! & Let Your Margins Grow!

50%-60% ROI
SRP \$2.49-\$3.99

COMES 3 TASTY WAYS
Frozen Dispensed, Fresh Bulk Over Ice,
Ready To Drink Bottled

www.JoeFroyo.com
(909) 204-1301
Info@JoeFroyo.com

#GetToKnowJoe   

Product Highlights

- Nation's Restaurant News Top Trend 2015
- Short List of Ingredients
- Supports Immune & Digestive Health
- Developed by Athletes
- It's the only cold brewed coffee drink with caffeine, probiotics & protein!

Get To Know Joe!

It's a Triple Threat!



BOTTLED

RTD Bottled in the Grab-n-Go Cooler.
All-New 12 oz RTD JoeFroyo Latte
 New flavors coming soon!



OVER ICE

Fresh Bulk With Your Existing Ice Machine.
No Room? No Problem.

- Pour Directly from One Gallon Jug
- Dispensed Bulk from Bag in the Box (BIB)
- Even Blend it up Behind the Counter

The Possibilities Are ENDLESS!



FROZEN BLENDED

Self-Service or Back Bar Using Our Custom Machine or Yours!

- 16 oz Serving
- NO Mixing or Blending Required
- 21-Day Shelf Life After Thawing (2 years frozen code date)
- Scheduled Drop-Off
- Try It & Buy It Events

Fun Frozen Facts!

1 Case = 4 Fluid Gallons = 624 Frozen Dispensed oz = 39 Servings (16 oz)
 1 Machine Capacity = 6 Fluid Gallons = 937 Frozen Dispensed oz = 58 Servings (16 oz)
 16 oz JoeFroyo = 2 Cups Black Coffee Caffeine
 298 Calories vs. 600 Calories in Comparable 16 oz Coffee Drinks

Meet Our Small & Mighty Machine

It's Ideal for Self-Service & the Machine Is FREE While You're on Our Program!

Spaceman Model 6490, Standard 115v Air-Cooled, Compact Countertop Unit. Only 29"H x 23"D x 16"W

No Water Line or Drain Line Necessary. It's 100% Self-Contained & Easy to Set Up & Operate

5-Day Cleaning Cycle* Plus Nationwide Service & Repair via The ICEE Company**

Dedicated Support From Planning to Final Store Set Up

* May vary 1-5 days based on local health codes ** Where available

Nutrition Facts

Serving Size	1 (378g)
Amount Per Serving	270
Calories	
	% Daily Value*
Total Fat 4g	5%
Saturated Fat 2g	10%
<i>Trans</i> Fat 0g	
Cholesterol 20mg	6%
Sodium 190mg	8%
Total Carbohydrate 46g	17%
Dietary Fiber 0g	0%
Total Sugars 28g	
Includes 0g Added Sugars	0%
Protein 15g	30%
Vitamin D 1mcg	4%
Calcium 452mg	35%
Iron 1mg	6%
Potassium 635mg	15%

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**Nutrition provided is based on 12 oz RTD. Frozen Blended and Fresh Bulk over ice require ≈13.5 fluid ounces of product.



We Put the Active in Store Activation!

You Don't Have to Give It Away—We Will!

Whether dispensed, RTD or both, we'll drive traffic to your location with our mobile vehicle & promotional support. You'll love our Try It & Buy It Events! Visit JoeFroyo.com & see for yourself.

Say HELLO to the Joe-Mobile

